

# Nabila Sayed

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## Education

**The Ohio State University, Fisher College of Business** **Columbus, OH**  
*Bachelor of Science in Business Administration,* *March 2010*

- **Double Major:** Marketing & Logistics GPA: 3.204
- **Minor:** Economics
- **Deans List:** Fall 2007 and Spring 2009
- **Scholar Athlete 08' 09':** Recognized for outstanding academic performance while adhering to a demanding practice schedule for Pistol shooting sport

**Transferred from: Jai Hind College** Fall 07' **Mumbai, India**  
*Bachelor of Commerce*

- Transfer GPA: 3.08

**Languages:** Proficient in English, Hindi and clear understanding of Marathi and Gujarati

**Skills:** Proficient in Microsoft Windows Environment, Microsoft Office, Photoshop, C++ & Mac OS

## Employment Experience

**ITC Ltd.** **Mumbai, India**  
*Summer Intern* July 2009-August 2009

Department: Lifestyle Retail Brand Division  
Wills Lifestyle, Premium segment brand

- Survey in EOSS (End of season sale) across Apparel brands in Premium & Popular segment which includes Staffing, Discount offers, Visual Merchandising, Add on offers and thereafter recommendation on effectiveness of the above
- Assisted store manager in placing orders through Movex ERP
- Learned about and assisted operating procedures like receiving/sending/raising stock
- Used and learned about RSF software for managing inventory and billing at the point of sale
- Set up visual merchandise at store for Fall 09'

**Hotel, Hyatt Regency Corporate Branch** **Mumbai, India**  
*Summer Intern* July 2008- August 2008

Marketing Strategy for weekend Buffet  
Department: Marketing & Food and Beverage  
Research on Customer preferences

- Creating a Theme for the weekend Buffet that served 200/day
- Meeting with Event Managers and Advertising Agencies to promote new theme.
- Studying competitors USP
- Acted as a "third eye" for the project and presented new ideas to the General Manager. Ideas were implemented in October 2008
- All communication done through Lotus Notes

## Activities and Interests

**Varsity Women's Pistol Team** Ohio State University 2007-Present

- Member of Collegiate Pistol Team and competitive student athlete community

**Volunteer at the Ohio Wheelchair Games** Ohio State University, 2009

- Coached participants in pistol shooting sport

**Active member of the Purchasing & Supply Chain Management Association** Fisher College, 2009

## Awards

- National Championship Title (NCAA Pistol Shooting) Ohio State University, 2009
- National Level Pistol Maharashtra, India 2007
- Junior State Champion in Pistol Shooting

- Record for Gold Medals won in single year in Pistol Shooting

India, 2006